

Unmissable events of Io Uomo in collaboration with Duca Sartoria

An exclusive trunk show for gentlemen from all over the world will be held in the spectacular cigar room of the Cipriani Restaurant in Abu Dhabi from 27th to 29th January 2012. The event is organised by Io Uomo, the prestigious brand of luxury men's shoes designed by Patrick Zamparini (working with Duca Sartoria). From 30th January to 2nd February 2012, Patrick Zamparini and Duca Sartoria will be guests in the Capital Club in Dubai and, on the evening of 31st January, they will sponsor one of the Club's exclusive private events. Selected customers can book and attend both events, watching and actively taking part in presenting the collections if they wish. They will have the opportunity to measure and create their own exclusive models. A few selected customers will be invited to the Motorsport weekend-Trofeo Maserati Middle East, on the F1 Yas Marina circuit. They will be the guests of the Maserati team and will have the chance to drive their most popular models and enjoy the official race.

During the meetings, Patrick Zamparini (the creator of Io Uomo) will be delighted to speak to the gentlemen interested in his unique, tailor-made models, exclusively designed for individual customers and handmade with top quality materials. This is the essence of luxury according to Io Uomo - a refined kind of luxury, consisting in handmade, customised items, the living soul of shoes like no others, as unique as the experience of the men wearing them. Modelled on feet, with an anatomic insole and finely cut outsole, these shoes are the embodiment of the customers' ideas and wishes, of their specific needs (physical, aesthetical and performance-related) and of a highly individual concept of luxury.

RSVP to patrick@iouomo.biz or call on +393472220814